



RIBBON-CUTTING CELEBRATIONS

ABOUT

We look forward to celebrating your success with a ribbon-cutting celebration!

Ribbon cuttings are a chance to showcase your business and are meant to be personalized to fit the needs of your business or organization. The information below outlines how we will work with you to create the perfect event.

Ribbon cuttings can be hosted Tuesday thru Thursday between 9 AM and 5 PM. Whenever possible, we request notice at least two weeks prior. This gives us ample time to organize and promote the event.

ELIGIBILITY

Ribbon-cuttings can be requested for:

- New business (within last 6 months)
- New locations
- Large expansions or remodels
- Change of ownership
- Community improvement project
- Large milestone anniversaries (10 years, etc.)

We do require that you have a physical "brick and mortar" space. You are not required to be a CACMS contributor to request a ribbon-cutting celebration. The investment of members throughout the county allow for these special events to take place.

We will politely decline ribbon-cutting requests for political offices.

1 REQUESTING A RIBBON-CUTTING

To request a ribbon-cutting, please fill out the request form on our website. Before we begin marketing the event, our Director will confirm the date/time with you.

2 CACMS MARKETING

To promote your event, we will:

- Send you a custom invitation that can be shared
- Share invitation with CACMS directors, volunteers, and contributors as well as City Council members, and other leaders
- Promote the ribbon-cutting through our social media, e-Newsletter, website, etc.
- Contact newspaper reporter to cover the event

3 OUR SUGGESTIONS

To ensure event success, we encourage you to:

- Provide CACMS with a logo and short business description (included on the request form)
- Invite your family, friends, etc. to celebrate with you
- Provide light refreshments for the celebration
- Give attendees the opportunity to tour
- Consider offering a raffle prize or special discount for attendees

4 YOUR BIG DAY!

One of our Ambassadors will arrive 30 minutes prior to the start time to review the schedule and assist you with last-minute event set-up. A CACMS dignitary will welcome attendees, introduce you, and ask you to explain your services/products. The official ribbon-cutting photo will take place approximately 10 minutes into the event. (Don't worry, we provide the ribbon and scissors!) Please ask your attendees to arrive on time so they don't miss your big moment! Afterward, we encourage you to give a business tour, offer refreshments, and thank attendees.