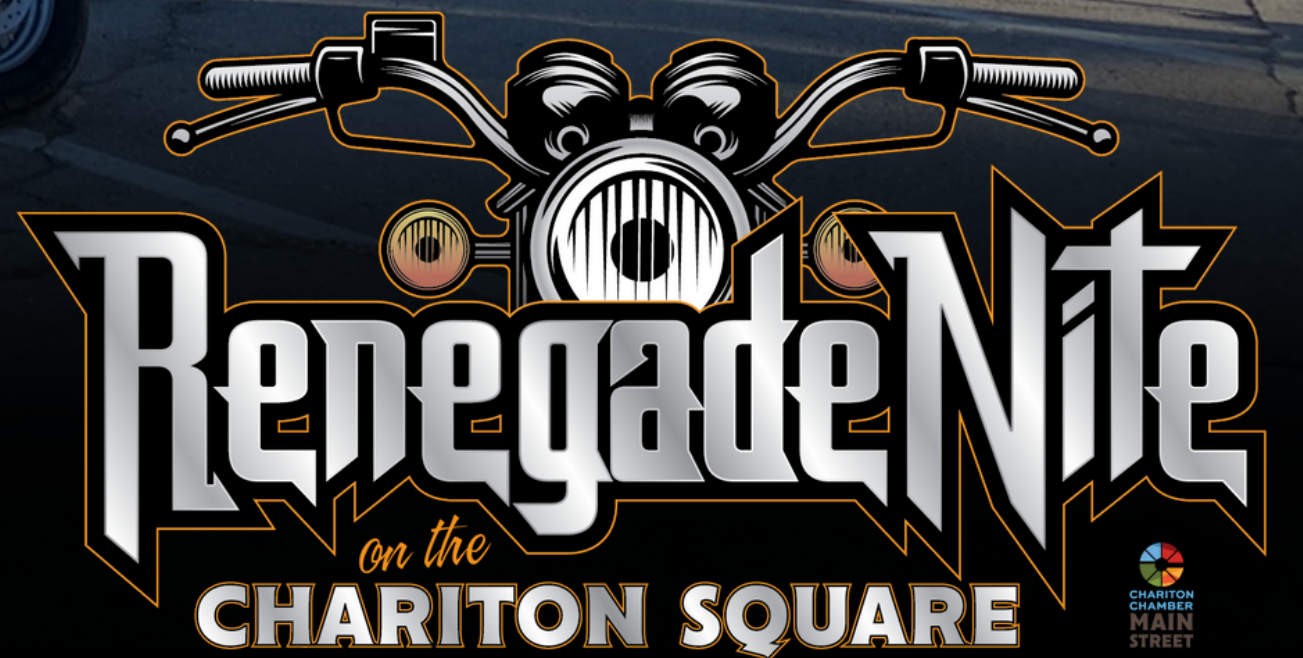




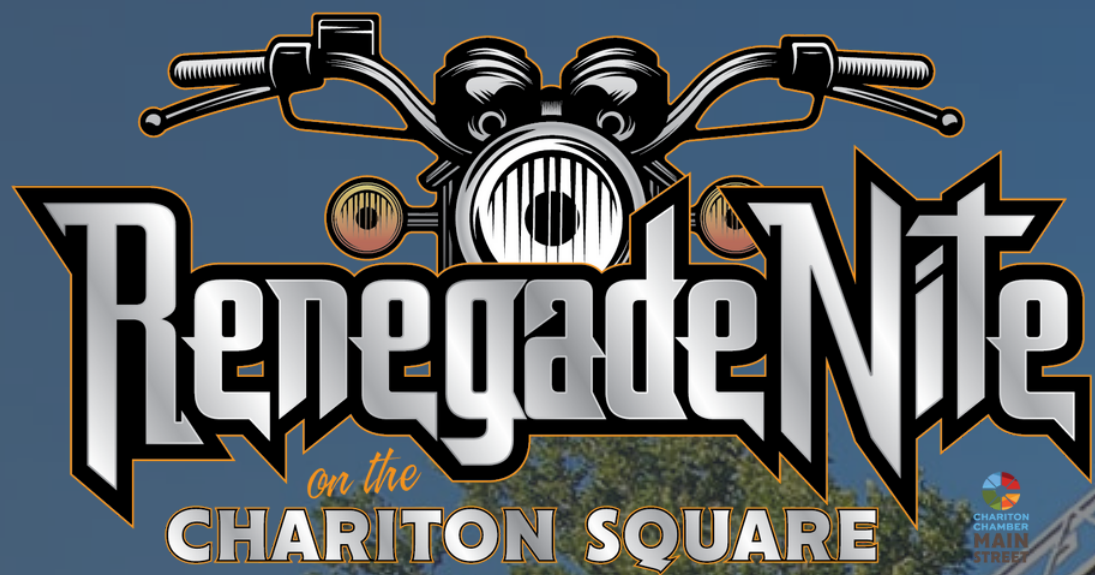
**FIRST FRIDAY  
JUNE-AUGUST**



**Renegade Nite**  
*on the*  
**CHARITON SQUARE**

CHARITON CHAMBER MAIN STREET





# Renegade Nite

on the  
CHARITON SQUARE

2 0 2 3

J U N E 2

J U L Y 7

A U G U S T 4

## WHAT IS RENEGADE NITE?

Renegade Nite on the Chariton Square is an event for everyone, not just motorcycle enthusiasts! People from all over Iowa and surrounding states come together in the heart of Chariton's downtown for food, fun, music, and more! The KIIC Party Box kicks everything off at 5 PM and eventgoers enjoy a live band plus food and retail vendors from 6-10 PM.





## **\$7,500 STURGIS**

- Stage Naming Rights for all 3 events
- FREE Booth Space for your company at all 3 events
- Social media posts on Renegade Nite on the Chariton Square Facebook page with logo and link to your company
- Center Stage Banner with your company logo at each event (your organization will be given the banner after all events are over)
- Company logo on ALL print media
- Company logo and mention in ALL media outlets
- Website link for your company on the Renegade Nite on the Chariton Square Facebook page and Chariton Area Chamber/Main Street website

- Multiple :15 second promos on 96.7 KIIC-FM radio the week before and week of the event
- Logo promotion on the new KIIC Party Box the day before & day of each event
- Live shout-out and live interview on 96.7 KIIC-FM during each event
- Live video promo on Renegade Nite on the Chariton Square Facebook page during each event
- Multiple :30 second promos and streaming on 92.5 KJJY-FM radio the week before and week of each event

## **\$4,500 HARLEY**

- FREE Booth Space for your company at all 3 events
- Social media posts on Renegade Nite on the Chariton Square Facebook page with logo and link to your company
- Stage Banner with your company logo at all 3 events
- Company logo on ALL print media
- Company logo and mention in ALL media outlets
- Website link for your company on the Renegade Nite on the Chariton Square Facebook page and Chariton Area Chamber/Main Street website

- Multiple :15 second promos on 96.7 KIIC-FM radio the week before and week of each event
- Multiple :30 second promos and streaming on 92.5 KJJY-FM radio the week before and week of each event

## **\$3,000 FULL THROTTLE**

- FREE Booth Space for your company at all 3 events
- Social media posts on Renegade Nite on the Chariton Square Facebook page with logo and link to your company
- Stage Banner with your company logo
- Company logo on ALL print media
- Website link for your company on the Renegade Nite on the Chariton Square Facebook page and Chariton Area Chamber/Main Street website

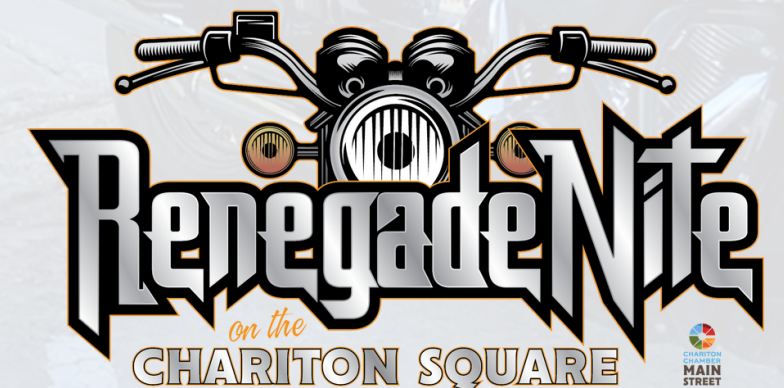
- Multiple :15 second promos on 96.7 KIIC-FM radio the week before and week of each event

## **\$1,500 THUNDER ON THE SQUARE**

- Company logo on Side Stage Banner for all 3 events
- Company name and logo on the Renegade Nite on the Chariton Square Facebook Page and Chariton Area Chamber/Main Street website
- Website link for your company on the Renegade Nite on the Chariton Square Facebook page and Chariton Area Chamber/Main Street website

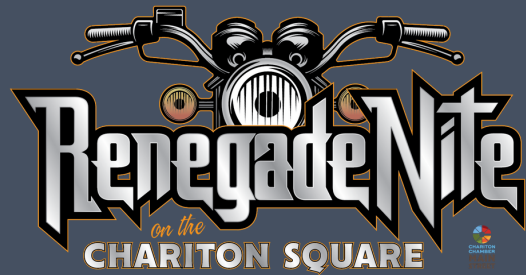
## **\$750 SIDE CAR**

- Company name on Side Stage Banner for all 3 events
- Company name and logo on the Renegade Nite on the Chariton Square Facebook Page
- Website link for your company on the Renegade Nite on the Chariton Square Facebook page





# SOCIAL REACH & FACEBOOK DEMOGRAPHICS



As of 2/16/2023:

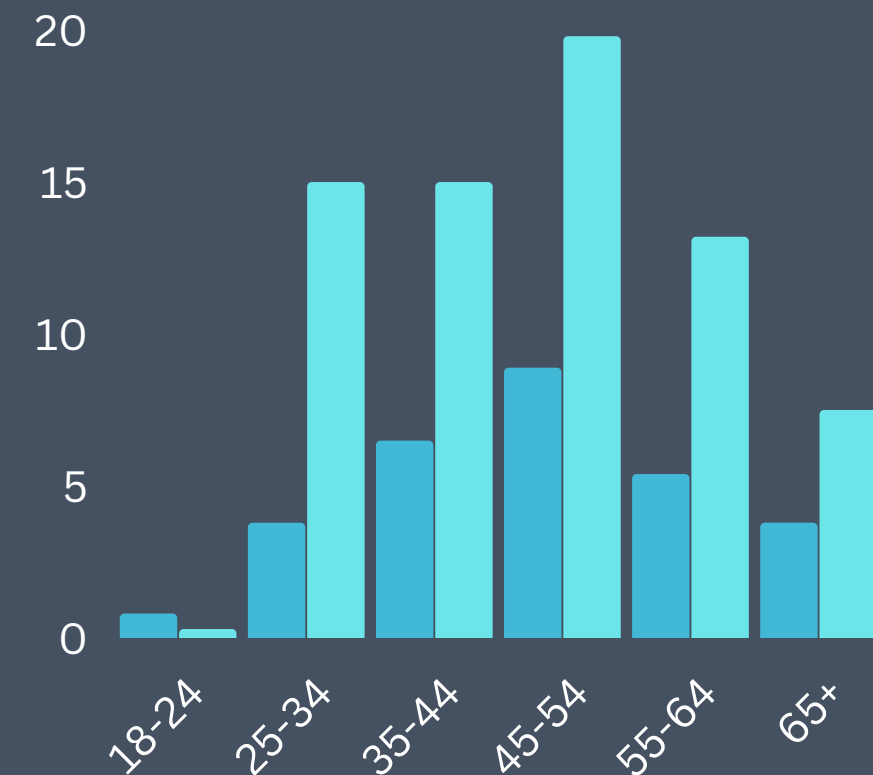
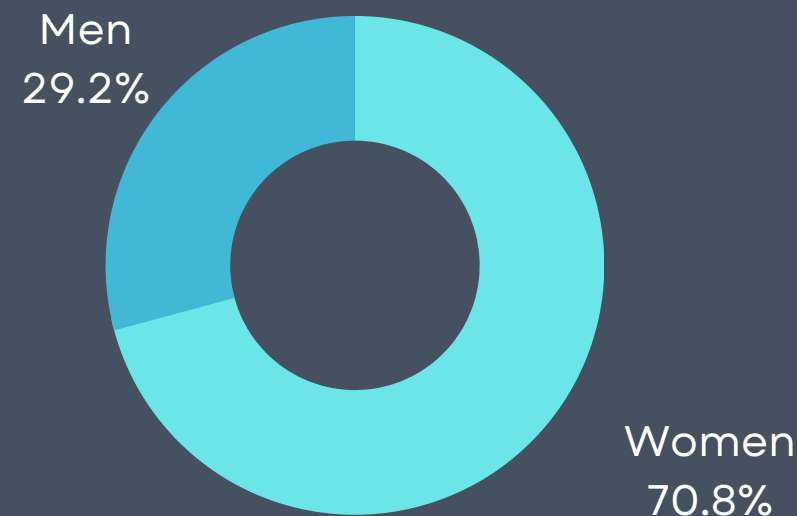
**Followers: 377**  
**Top Cities: Chariton, Russell, Corydon, Des Moines, Albia**

Page created: 4/12/2022

Inaugural Event: 8/5/2022

Organic Facebook results from 5/1/2022-2/16/2023:

**Page Reach: 16,720**  
**Page Visits: 2,016**



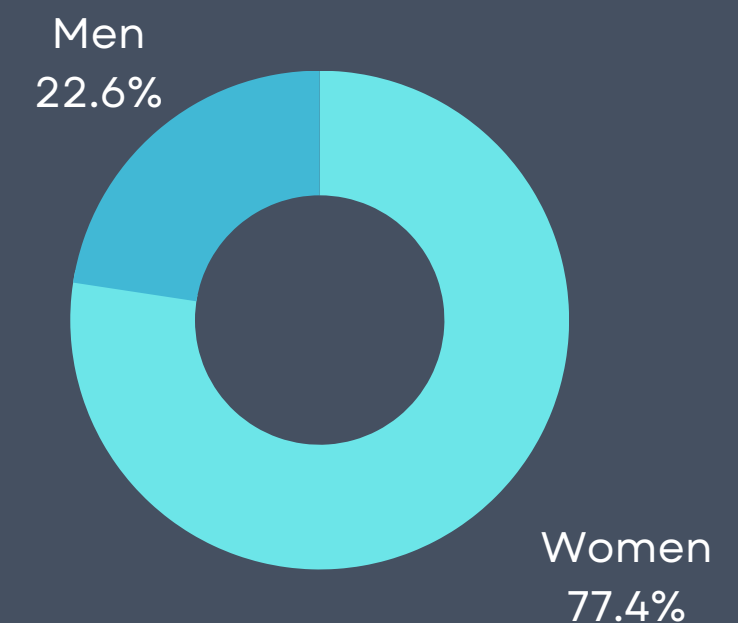
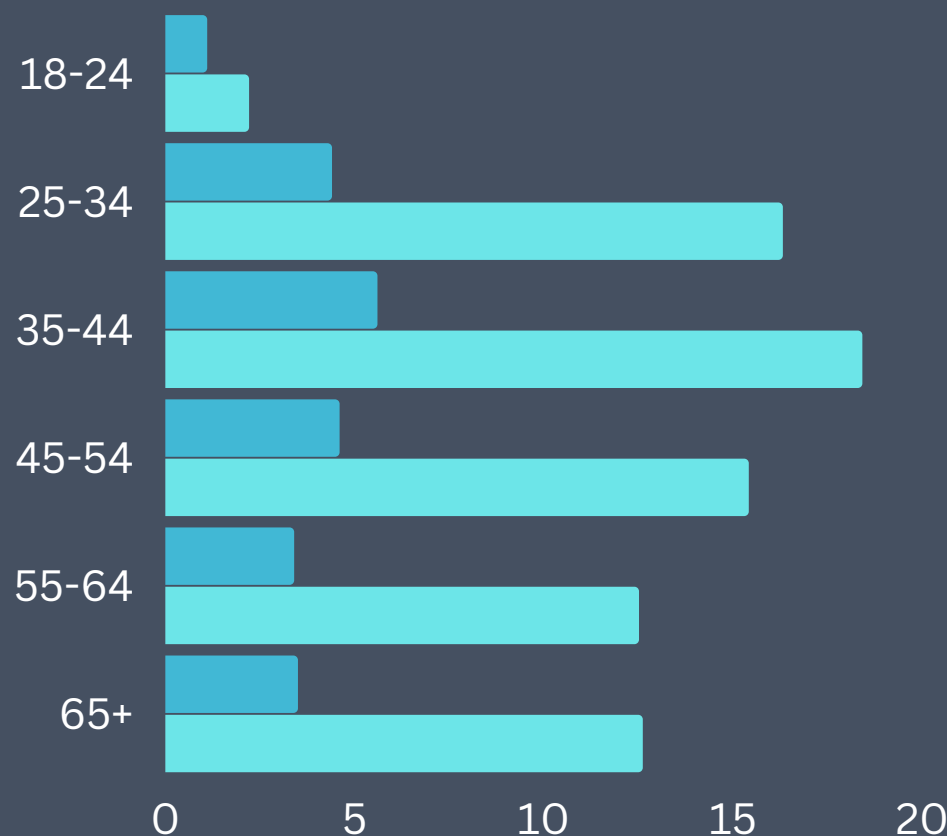
CHARITON CHAMBER  
**MAIN STREET**

As of 2/16/2023:

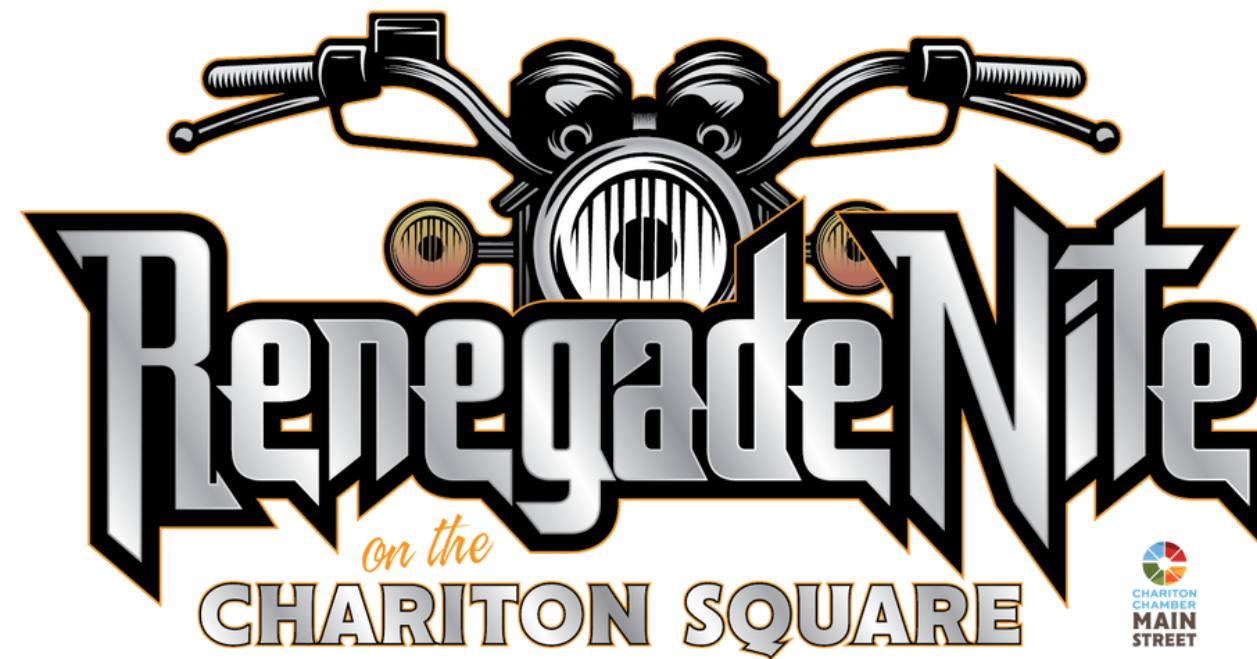
**Followers: 2,489**  
**Top Cities: Chariton, Russell, Des Moines, Indianola, Corydon, Knoxville**

Organic Facebook results from 5/1/2022-8/31/2022:

**Page Reach: 32,239**  
**Page Visits: 1,821**







For more information or to get started with  
your sponsorship, please contact:  
Angie Taylor, Committee Chair (641) 840-0685  
Alicia McGee, Exec. Director (641) 774-4059

Renegade Nite on the Chariton Square  
P.O. Box 735  
Chariton, IA 50049

**[facebook.com/charitonbikenite](https://www.facebook.com/charitonbikenite)**

**[charitonareachambermainstreet.com](http://charitonareachambermainstreet.com)**